

## Principal Profile

**Principal Name:** New Asurion Corporation

**Business Or Interest:** An insurance provider for mobile technology products as well as a service warranty company.

**Lobbying Interests:** Portable electronic insurance

**CEO Name:** Steve Ellis

**Title:** Director of Public Policy and Economic Development

**Contact Name:** Paul Fassbender

**Address:** 648 Grassmere Park

**City, State, Zip:** Nashville, TN 37211

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